



## NEW JERSEY

### **2011 PAUL GUTKIN MEMORIAL STUDENT DESIGN COMPETITION**

#### **\*\*\*GUIDELINES\*\*\***

**2011 Competition:** New Jersey Interior Design students are invited to participate in a three-hour, blind competition on March 5, 2011, from 9:00 AM to 12:00 PM. The competition will be held simultaneously at one or more of the following locations depending on the amount of student participants: Berkeley College, Brookdale Community College, Kean University, NJIT or Raritan Valley Community College. Once the locations are determined, eligible students may participate at the school of their choice.

This is a blind competition. Students will be provided with a scaled floor plan and client profile on the day of the competition. Students will be asked to utilize basic hand-drafting skills, space planning and creativity to produce a furniture plan and two elevations. Students must also produce a brief concept statement that supports their design.

**Eligibility:** The New Jersey chapter of ASID invites interior design students residing in New Jersey and currently enrolled in an interior design program that requires at least 40 credit hours of design related class work to participate in the Paul Gutkin Memorial Student Design Competition. Students residing in other states attending a likewise qualified *New Jersey* interior design program are eligible to participate. Student membership in ASID is encouraged but not required.

**Judging:** Judges for the Competition will include a panel of NJASID Interior Designers. Judging is based on a rubric that will be available to students online at NJASID.org after their Intent to Compete forms have been received. Judging will take place the week after the competition. The decision of the jury is final.

**Awards:** Winners will be announced at the annual NJASID career development day (Career Launch) to be held on Saturday, April 16, 2011 at Brookdale Community College, 738 Newman Springs Road, Lincroft, NJ. Career development day is free of charge. Students are strongly encouraged to attend Career Launch to benefit from this year's speakers, presentations and Industry Partner representatives. Winners will receive their awards at the NJ Chapter Awards Dinner in June. Winners are invited to the awards dinner as guests of NJASID and are strongly encouraged to attend.

**1<sup>st</sup> Place: \$1,000   2<sup>nd</sup> Place: \$750   3<sup>rd</sup> Third Place: \$500**

Photographs of winners will be taken for publishing in the NJ Chapter's Publication. All participants will receive a certificate of participation from NJASID.

**Competition Rules:** The competition is open to all qualified New Jersey design students as stated in the invitation.

*The Student Affairs Co-Chairs must receive Intent to Submit Entry/Submission Form no later than Monday, **February 21, 2011.***

**Competition Overview:** This is a blind competition. A client profile and floor plan will be given on the day of competition. The competition is modeled after the qualifying examination for Interior Design Certification. Students will be asked to complete the following:

- One Furniture Plan in 1/4" = 1'-0" scale
- Two Elevations in 1/2" = 1'-0" scale
- A brief Concept Statement of approximately 50 but no more than 80 words.

**Students must bring the following to the competition:**

- Trace Paper
- Scale Ruler, triangle, compass
- T-square
- Pens/Pencils **NO COLOR PENCILS OR MARKERS**
- Erasers
- Pencil Sharpener
- 1/4" Furniture Templates
- Calculator
- Photo Identification. Students must show photo identification prior to entering competition room in order to receive a competition packet with a registration number. This number will be the only identification on the drawings.

**Please note:** Electric Erasers or pencil sharpeners will not be allowed into the competition rooms.

Computers will not be allowed. **This competition is hand drafted.**

**COMPETITION DRAWINGS WILL BE SUBMITTED ON PAPER SUPPLIED TO ALL PARTICIPANTS BY NJ-ASID.**

**Questions?** E-mail Fran Schier-Potter at [designSpotter.Interiors@gmail.com](mailto:designSpotter.Interiors@gmail.com)

**GOOD LUCK!**



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### 2011 Paul Gutkin Memorial Student Design Competition

**\*\*\*Intent to Submit Entry and Submission Form\*\*\***

**Due February 21, 2011**

Fill out this form and submit it by mail to:

**Fran Schier-Potter  
NJASID Career Development Day  
48 Girard Street  
Marlboro, NJ 07746**

**OR**

Scan completed form and e-mail to: [designSpotter.Interiors@gmail.com](mailto:designSpotter.Interiors@gmail.com)

The NJ-ASID Student Affairs Committee must receive this form no later than Monday, **February 21, 2011** to register your intent to participate in the competition on March 5, 2011. Students will be assigned a registration number. This number will be used as the only identification on your competition entry.

**\*\*You must present a photo identification card on the day of the competition. \*\***

**NAME:** \_\_\_\_\_

**E-MAIL ADDRESS:** \_\_\_\_\_

**PERMANENT ADDRESS:** \_\_\_\_\_

\_\_\_\_\_

**PHONE:** (\_\_\_\_) \_\_\_\_\_

**COMPETITION SITE CHOICE:** (Berkeley, Brookdale, Kean, NJIT, Raritan Valley): If your choice of site is filled to capacity or does not meet the minimum capacity, you will be contacted.

I have read and agree to all of the conditions of the competition as stated in the competition guidelines. I accept that the jury's decision is final.

(Student signature required.)

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