



NEW JERSEY

2011 Samuel and Rhoda Chalfin Memorial Scholarship Competition

GUIDELINES

Purpose:

The Samuel and Rhoda Chalfin Memorial Scholarship Competition has been established to encourage the creative development of tomorrow's designers and to assist in meeting their educational costs.

Eligibility:

Open to any NJASID Student Member currently enrolled in an interior design program.

Award:

Up to six (6) prizes of \$500 each will be awarded to Student Members of NJASID, in good standing, from each of our five New Jersey Student Chapters of ASID; Berkeley College, Brookdale Community College, Kean University, New Jersey Institute of Technology, Raritan Valley Community College and one independent student member not affiliated with the student chapters. The sixth award is available to students residing in New Jersey who are members of NJASID, and are taking classes *online* to complete a degree in Interior Design.

Judging:

The jury will consist of six individuals: two persons will be from Samuelson Furniture, two will be designers from the New Jersey Chapter of ASID and two persons will be from the media. A rubric will be utilized by the judges to compile the scoring. The jury has the right *not* to award one or more of the prizes if it determines that the entries do not meet acceptable standards. The decision of the jury is final.

The Competition:

Students are asked to design a seating product (this includes any type of chair, sofa, loveseat, bench, etc.)

Execution:

1. A vision statement of no less than 50 words describing your design inspiration.
2. A color-rendered solution with two elevations: front and side, and one plan view. Dimensions must be included on these drawings.
3. Drawings will be to scale of student's choice.

4. Students may hand draft or use a computer program.
5. The statement and renderings must be mounted on ONE 11" x 17" board (illustration board or foam core board.).
6. The student's name and contact information must be placed in a sealed legal size envelope and mounted on the back of the board. NO STUDENT NAMES OR SCHOOL NAMES ARE TO APPEAR ANYWHERE ON THE BOARD.

Notes: Finishes and fabric, where applicable, are **not** to be considered in the solution and will **not** be judged. Judging is based on design of the furniture piece only.

Please go to www.samuelsonfurniture.com for an overview of their products. You may also visit the Samuelson Showroom at: 11-13 Maryland Avenue, Paterson NJ 07503, phone: 888-289-4489.

Visits to the showroom are encouraged. Appointments are required.

Important Dates:

- o **April 29, 2011: 'Application of Intent' deadline.** Student Members of NJ ASID must be in good standing by this date. Applications may be emailed, faxed or mailed (postmarked by April 29, 2011).
 - **Applications of Intent** are available on-line at www.njasid.org under the Forms Tab, as well as, through the school's ASID Officers and Advisors. You may scan and email your application to njasid@comcast.net, fax it to 732-787-5984; or you may mail it to:
 - Chalfin Memorial Scholarship Competition 2011
C/O New Jersey Chapter of ASID
P.O. Box 46
Middletown, NJ 07748
 - Note: A student '**in good standing**' has their chapter dues currently paid at the application deadline, with their name listed on ASID's official roster as a member of New Jersey's student membership. To make sure your membership is current, go to www.asid.org.
- o **May 2, 2011:** Due date for competition **on or before NOON** to the Student Affairs Committee's approved location. Have the entry placed in a protective covering suitable for transport. Location will be given one week prior to deadline.
- o **May 18, 2011:** Winners announced and the (up to) five winning solutions displayed at the NJASID Conference and Industry Partner Trade Show at the Garden State Exhibit Center and Doubletree Hotel, Somerset, NJ.
- o **June 2011:** The (up to) five winners will receive their prize at the NJ Chapter Awards of Excellence and dinner. You are invited to the chapter awards dinner as our guest, where you will receive your award. A photograph of the winners will be taken for publishing in the NJ ASID newsletter.



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Application of Intent to Submit Entry

2011 Samuel and Rhoda Chalfin Memorial Competition

Fill out this form and either scan and email your 'Application of Intent' to njasid@comcast.net or fax it to 732-787-5984. You may also mail it to:

Chalfin Memorial Scholarship Competition 2011
c/o New Jersey Chapter of ASID
P.O. Box 46
Middletown, NJ 07748

Letter of Intent Deadline: *Must* be received **on or before April 29, 2011** (emailed, faxed or post-marked.)

Name: _____

Email Address: **(REQUIRED)** _____

Permanent Address:

Telephone Number(s): (____) _____

School: _____

ASID Student Chapter Member Number: **(REQUIRED)** _____

I have read and I agree to all of the conditions of the competition as stated in the scholarship guidelines. I accept that the judges' decision is final.

Signature: _____