

## ■ PRESIDENT'S ADDRESS



As my year draws to an end, I hope you have taken up my challenge to Just Do It – whatever “It” is, for the betterment of yourself or your business.

There are always more things to do than we have hours in a day, so it's critical to work smarter instead of harder. To improve our chances of succeeding at “It”, we need a realistic assessment of our capabilities and available resources before-

hand.

Do we have the training, time, and/or money to complete the project? If not, what will help accomplish “It”? While I'm not advocating avoidance of situations that require hard work and perseverance, flogging a dead horse is counterproductive – there are other horses that can take us to the finish line. Sometimes evaluating our strengths and weaknesses can lead to alternate solutions.

The word “triage” conjures up visions of nurses in field hospitals evaluating massive casualties for treatment during war. However it is helpful to apply that same principle to our daily work, and mindfully assess what will benefit from the allocation of our limited resources.

Once the focus is narrowed, how to use our time and energy to nurture the project? If we lack the expertise, will taking time to get educated on the subject work, or partnering with the appropriate professionals do? What about hiring experts to expedite the process?

Whatever approach is decided on, we have taken steps to make “It” closer to reality.

By redefining our limits, we redefine our future. “Start by doing what's necessary, then what's possible, and suddenly you are doing the impossible.” – St. Francis of Assisi

It's time to stop the creative avoidance and Just Do It!



Marie Chan, ASID, CID  
President  
ASID California Peninsula Chapter

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## ■ MISSION STATEMENT

The California Peninsula Chapter of the American Society of Interior Designers (ASID) will promote awareness of ASID to the public and help our members maximize their marketing efforts. It strives to create a collegiate atmosphere and facilitate collaboration by and between all its members and the allied professions.

## ■ Upcoming Events

### Lunch and Learn: Weaving Facility & Showroom Tour

You are invited to A. Sommer Textiles' (AST) San Carlos showroom where Phil Baker, Director of Design and a Principle in the Weaving Division, will lead an informative tour of AST's weaving facility, to show the weaving process from the making of the warp to the actual woven fabric, discuss weaving techniques and explain the yarns and their characteristics. This production mill has a large yarn bank, making many custom options available.



WHEN: September 22, 2010, 11:30 am - 1:00 pm

WHERE: A. Sommer Textiles, 1379 Old Country Road, San Carlos  
Directions: [www.tinyurl.com/asommertextiles](http://www.tinyurl.com/asommertextiles)

RSVP: by Fri, September 17 to get on the waitlist: 650.323.6791 or [admin@asidcapen.org](mailto:admin@asidcapen.org).

### Lunch and Learn: Who Is Somfy?

The world leader in manufacturing specialized motors and controls designed to automate window coverings. At the press of a button, shades and blinds move with ease to adjust the incoming sunlight as desired.

It's never been easier to enhance your customer's lifestyle...And Somfy can help!

Compatible with brands such as Kathy Ireland Home by Alta, Lafayette Interior Fashions, Springs Window Fashions, Mechoshade and more... Also learn about Somfy's "Direct to Dealer" program. Somfy motors are a simple solution for customers with those hard to reach windows. Whether it's one window above a bathtub, behind a kitchen counter or high in a 2-story foyer, or motorizing the whole home, Somfy has the answer.

Sign up for Somfy's training seminars on October 12th and October 14th, and learn how to spend less time prospecting and more time profiting!

Visit [www.somfysystems.com](http://www.somfysystems.com) for more Somfy information.

WHEN: October 12, 2010, 11:00 am - 12:30 pm  
OR October 14, 2010, 11:00 am - 12:30 pm  
(the same session offered twice)

WHERE: Courtyard San Jose Cupertino  
10605 North Wolfe Road, Cupertino CA 95014  
Directions: <http://tinyurl.com/courtyardSjcupertino>

COST: FREE/members, \$20/non-members

RSVP: by Friday, October 8: [admin@asidcapen.org](mailto:admin@asidcapen.org) or 650.323.6791

## ■ Upcoming Events

### ASID & Design Mart Silicon Valley Student Mixer

Thursday, September 23, 2010, 5:00 - 8:00 pm

## “Create Winning Designs for Your Clients on Any Budget”

Hear from home furnishings leading experts **Kieron Bux** of Maria Yee Inc. and **Preston Mitchell** of Burton James Upholstery.

- Learn to think outside the box when choosing design furniture and accessories for your clients
- Gain in depth knowledge of what makes quality upholstery and furniture
- Create a custom look for clients- regardless of budget
- Prizes, surprises and Hors d’oeuvres
- Tour the newly expanded 10,000 sq ft. showroom

**COST:** Free for ASID student members, \$15 non-members

**RSVP:** by Friday, September 17 to [jsarietta@yahoo.com](mailto:jsarietta@yahoo.com)

**WHERE:** **Design Mart Silicon Valley**  
23 Las Colinas Lane, Suite 104, San Jose, CA 95119  
(408) 229-6500

**MYI** is a California Life Style Design Company, headquartered in Scotts Valley CA. For 22 years MYI has been manufacturing exceptional quality furniture made from sustainable materials and by using traditional craftsmanship in purpose built facilities.

**Burton James** is located in The City of Industry in the San Gabriel Valley of Southern California and has been manufacturing upholstered furniture since 1983. One thing that separates BJ from other manufacturers is the ability to offer custom capabilities on virtually all of their in-line products.

**Design Mart Silicon Valley** exclusively serves the needs of professional interior designers, architects and others who specify and purchase furnishings for their clients. Design Mart SV operates as a wholesale “to-the-trade only” showroom, and does not allow retail clients access except when they are accompanied by a qualified Design Professional.

**Got ASID student membership?**  
Go to [www.asid.org/asidforstudents](http://www.asid.org/asidforstudents)

## ■ Upcoming Events: Green X-Ray House, South San Francisco

**The Green X-Ray House shows that green home improvement on a moderate budget is easier than you think!** The City of South San Francisco collaborated with local green vendors to renovate a 1952 bungalow, selecting this modest-sized house as a model project since it has challenges similar to many other homes in the area, including single-paned windows, old appliances, inefficient light fixtures and a lack of irrigation. The remodel sought to update the bathroom and kitchen, address energy efficiency issues and attend to problems that could lead to significant repair costs if ignored.

Rick Espinosa, Co-Owner of Woodshanti, will speak about the locally sourced wood products Woodshanti used for the millwork and cabinetry in the project, and what wood materials can be sourced locally. A economically self-sufficient worker-owned collective, Woodshanti actively pursues reducing its carbon footprint in construction while contributing to its community. Last year, 96% of the wood products Woodshanti used in its case-goods, cabinetry and furniture was responsibly and sustainably sourced.

Our own Industry Partner Dunn-Edwards Paint contributed exterior low-VOC paint to the project - yeah!

Please carpool with a fellow member/friend.

WHEN: Thursday, October 7, 2010

TIME: 4:00 pm - 6:00 pm

COST: free for members, \$20 for non-members

RSVP by Friday, September 24: [admin@asidcapen.org](mailto:admin@asidcapen.org), 650.323.6791; those who RSVP will receive address

## ■ ASID CA North: Mock Auction at Bonhams and Butterfields

Please join ASID CA North and Bonhams and Butterfields for a talk by Suzanne Tucker, Allied Member ASID, on buying and incorporating items purchased at an auction in her interior design with a mock auction to follow. Wine and hors d'oeuvres will be served. Complimentary parking available.

WHEN: Friday, September 17, 2010

TIME: 5:30 pm - 8:00 pm

WHERE: Bonhams & Butterfields, 220 Bruno Avenue, San Francisco

COST: free but RSVP is required for admittance.

RSVP: [events.us@bonhams.com](mailto:events.us@bonhams.com) or 415.503.3390

## ■ ASID CA Peninsula Roundtable Topic: Contracts

WHEN: Monday, October 18, 2010

TIME: 6:00 pm - 8:00 pm

WHERE: Martino Interiors, 630 University Avenue, Los Gatos, 95032

COST: free for members, \$20 for non-members

RSVP: [admin@asidcapen.org](mailto:admin@asidcapen.org), 650.323.6791

# ASID CA Peninsula 2010 Installation at Chimere, San Carlos



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Top Left: Hostesses Barbara McGowan & Laurie DeJong. Top Right: Membership Director-Elect Rise Krag, Pamela Pennington, ASID, Paula McChesney, ASID, Barbara Jacobs, FASID, and IP Ruth Jacobsen of Jacobsen & Balla. Center Left: Student Member Amie Chen, Allied Member Debra Deutsch, and Director of Finance Debbie Snider. Center Right: West Valley College's Diane Hurd, ASID, and Industry Partner Doreen Yun of Windows and Beyond. Bot- tom: Marie swears in the 2011 board, L-R: Dean Birinyi, Carol Spence Carr, Janine Arietta, Anna Sarkissian, James Stout, Rise Krag, Mary French (barely visible!), and Staci Giovino.

## ■ ASID CA Peninsula 2010: FLASH BACK: A Year in Review



Top Row: OCTOBER: Guest Speaker Deb Shea with chapter audience at Sun Marble. The pool at Rosewood Sand Hill; Center Row: NOVEMBER: Director-at-Large Sharon Daroca and Chapter President Marie Chan at Emser for the chapter's first Lunch and Learn. DECEMBER: Goodie Bags from Miele Holiday Party at Sierra Select. Bottom Row: JANUARY: Steve Stein, ASID, and Paul Estrade of Graystone Glassworks at Artistic Tile & Stone. FEBRUARY: Guest Speaker and International Industrial Designer Mick Ricereto at AS Designs gave a talk about international kitchen trends.

## ■ ASID CA Peninsula 2010: FLASHBACK: A Year in Review

Having attended 21 chapter events during my term, I must say we had a busy (some say hyperactive) year! So what **did** we do? We successfully provided twice as many events, tours, and educational opportunities at 50% of our programs budget. And despite the lack luster economy, we ended the year with 12% higher revenues than projected because of your participation!

There were also new ways to serve you: for members unable to attend our evening programs, we launched the “Lunch & Learn” series, where IPs share valuable industry expertise with our members during lunch. For the convenience of our members we also started offering “IP Spotlights”, which are table tops displays of related product categories, with the evening programs on a quarterly basis.

To highlight the partnership between our IPs and practicing members, I initiated IP Testimonials in our Newsflash, and “IP Inside!” as a new component of our annual Design Awards Competition. It was exciting to see IP products or services listed in 80% of the winning projects in our first year!

We also reached a new milestone in our partnership with California Home + Design. The alliance will increase our exposure to potential clients through print and digital media. To complement this marketing effort, the chapter website has been redesigned so our members can directly promote their portfolios to the public within our website.

You expressed interest in sustainability, design trends, lighting, and marketing in my chapter survey, and your Board delivered:

- To see theory in practice, we had two green project tours. Impressively, 30 attended the weekend trip to the GAIA Napa Valley, the nation’s first LEED Gold hotel; and almost as many toured the home of Iris Harrell, a leader in green residential construction, despite torrential rain.
- A packed audience greeted Mick Ricereto, acclaimed showroom designer for SieMatic Möbelwerke, who delivered an inspiring program on international kitchen design trends. In separate Lunch & Learn sessions, James Stout talked about latest directions in home entertainment, while Doreen Yun gave a presentation on Maison et Objet that showcased the newest ideas on home furnishing, fabric, & color from Europe.
- Our Distinguished Speaker Series CEU by Deborah Burnett, a nationally renowned lecturer and designer, brought us cutting edge research on how light and sound affects human health and performance.
- To help our members with business development, we had three outstanding programs. Deborah Shea talked about effective marketing in a down economy, while Amos White gave compelling reasons why social media marketing is indispensable to our business. Since professional photos are critical to winning competitions and getting published, Dean Birinyi’s informative CEU showed us the elements of architectural photography that produce exceptional results.

This year also saw us with two marquee events: the Designer Challenge fashion show at South Bay Design Center, and Design Awards Gala at the Tech Museum. The Designer Challenge was intended as a fun team building experience for our members and it wildly exceeded our expectations. The May event was sold out with almost 150 in attendance, and many brought clients, friends, and family to the show. The Tech Museum, already a striking venue, was transformed by Bloomsters into a stunning venue to honor our Design Competition winners, while the Red Carpet photo ops added a festive touch to the evening.

Of course all these undertakings were only possible due to the dedication of your Board of Directors and committees, as well as the support of sponsors and members. I want to thank each one of you for making the past year a truly memorable one!



Marie Chan, ASID, CID  
President  
ASID California Peninsula Chapter

# ASID CA Peninsula 2010: FLASHBACK: A Year in Review



**Top Row:** APRIL: Student Member Julie DeMarchi Park, Allied Member Magdalena Bogart, Student Members Marita Zweifler and Eve-Marie Olimpo, Allied Member Stacey Costello and Student Member Lisa Womach at the Designer Challenge. MAY: Pauline Hsu, ASID, and her daughter, Oscar Erazo, Marie Chan and her husband, Marita Zweifler, and Alia Akylbekova at dinner after the Gaia Napa Valley Hotel and Spa Tour; **Center Row:** JUNE: Bethe Cohen Design Associates won the Platinum Award (Judge’s Choice), plus others. JULY: Guest Speaker Deborah Burnett, who spoke on Optimal Sound and Light for Human Performance at Dunn-Edwards Paint in San Jose, with Student Member Marita Zweifler. **Bottom Row:** Stephanie Kolkka and Barry Johnson, ASID hosted the chapter’s Roundtable discussion at Brick Monkey in San Carlos; SEPTEMBER: Chapter President Marie Chan thanks President-Elect Carol Spence Carr, ASID for her contribution to Marie’s year at the Installation at Chimere in San Carlos.

MEMBERSHIP SPOTLIGHT

Seeking Future Chapter Leaders

Make great contacts while contributing to the chapter by serving on the Board or a Chapter Committee - it's a win-win! Email the office and let us know: admin@asidcapen.org.

Big Congrats to Yukari Haitani and Masumi Blair for passing the IDEX!

Please e-mail the chapter (admin@asidcapen.org) to let us know when you reached a milestone (especially when you pass the IDEX, or we would not otherwise know...). We want to publish it to let everyone know and celebrate your achievement with you!

WELCOME NEW CHAPTER MEMBERS!

- Ms. Jiwon Ahn, Student Member ASID
Laurie Catalano, Student Member ASID
Lynette Culbert, Allied Member ASID
Mrs. Ann Flynn, Student Member ASID
Mrs. Susan K. Gordon, Student Member ASID
Siobhan McDonnell, Student Member ASID
Kristin Dee Olson, Student Member ASID
Mrs. Cecilia Beatriz Sohnlein, Student Member ASID
Ms. Helaine Gale Tregenza, Student Member ASID
Michelle Valde, Student Member ASID
Tracy Wilson, Student Member ASID
Jadie Yan, Student Member ASID

INDUSTRY PARTNER TESTIMONIALS:

Artistic Tile & Stone

As an independent designer with no staff, I always need updated product information. I sometimes need a second design opinion as well. Artistic Tile and Stone is always happy to share their information with me. Not only sales staff but customer service staff is reliable and helpful. They always make my life as a designer easy.

Yukari Haitani, Allied ASID
Principal/Designer, Haitani Design

Contact: Cynthia Campanile
Artistic Tile & Stone
830 Bransten Road, San Carlos, CA 94070
ph 650-631-TILE (8453)
fax 650-631-8450
info@877arttile.com

Thank You to Peninsulators for hosting our July Lunch & Learn!

## ■ STATE NEWS

### From the CA State Department of Consumer Affairs, California Architects Board

#### “Interior Architect”

We periodically see interior designers call themselves an “Interior Architect”. If you introduce the word “architect” into your title, or in any brochures, on your web site, business cards, etc., you can be cited and fined by the California Architects Board for holding yourself out as a licensed architect without a license.

There are several schools and colleges in California who offer courses in “Interior Architecture”, and there is no legal restriction to prevent them from doing so. Unfortunately, sometimes graduates from these courses adopt the title “interior architect” without knowing that it is illegal to do so in California, and possibly other states. Refer to the Architect’s Practice Act.

The bottom line is that you are either an “Interior Designer”, Certified or otherwise, or you are a licensed architect. There is no in between. The law is very clear on this.

Also, even if you don't use the title “Interior Architect” be aware of any references you may make when offering interior design services, such as “architectural detailing”, “architectural drawings”, or other such similar pronouncements.

Check your brochures and web site for any of these types of references and either remove or change them immediately. The best course is to stay away from the words “architect”, “architectural”, or “architecture” in any of your written or printed communications unless you are indeed a licensed architect.

#### CALGreen Seminars - across the state

Get prepared for new green regulations effective January 1, 2011

Los Angeles, September 14, 2010 | San Francisco, September 16, 2010 | San Luis Obispo, September 22, 2010

Register at Green-Technology <http://www.green-technology.org/calgreen/>

In cooperation with the Building Standards Commission and the Department of Housing and Community Development, Green Technology is providing seminars throughout the state to introduce and orient each ! trade and profession around the new code. If you have any questions about these seminars, contact Cindy Dangberg, Green-Technology, at 626.577.5700. Good for CEU credits to CIDs

#### Revit Architecture for Professionals - SF/Bay Area

This 4-day course is structured for those already working in the field who would like to learn Revit. It is being taught next month on 2 weekends (Sept. 11-12 and 18-19). The instructors are excellent. Please let your colleagues know about the course by going to the following site (*Good for CEU credits to CIDs*): <http://extension.berkeley.edu/email/310EM672.html>

#### CALBO (CA Building Officials) Education Weeks - Northern/Southern Calif.

**San Ramon, California** | October 4 - October 8, 2010.

Go to [http://www.calbo.org/build\\_dept/Training/EdWeekDetail.aspx?EduWeekNum=54](http://www.calbo.org/build_dept/Training/EdWeekDetail.aspx?EduWeekNum=54) to register/for more info.

**Costa Mesa, California** | November 15 - November 18, 2010

Go to [http://www.calbo.org/build\\_dept/Training/EdWeekDetail.aspx?EduWeekNum=55](http://www.calbo.org/build_dept/Training/EdWeekDetail.aspx?EduWeekNum=55) to register/for more info.  
*Good for .2 CEU credits to CIDs.*

## ■ NATIONAL NEWS

### STEP in Sacramento

Take this class to prepare for the October NCIDQ.

WHEN: August 20, 21, 22

COST: \$325/members, \$445/Nonmembers

REGISTER: by August 6 at [www.asid.org](http://www.asid.org)

### ASID Supports Florida Legislation

For press release, go to

[www.asidcapen.org/files/ASIDLegSupportFLA.pdf](http://www.asidcapen.org/files/ASIDLegSupportFLA.pdf)

### RealWorld DesignWeek

ASID RealWorld DesignWeek, November 7-13, 2010, needs Professional, Allied, Educator and Industry Partner reps to host shadow days to expose and enlighten students to the real world of interior design professional practices.

Professionals can make a positive change in an aspiring designer's life in just one day, and may even find a skilled intern or entry level designer to alleviate some of your work load!

**Practitioners: Register and qualify to win an iPad!**

For info/registration, visit [www.asid.org/rwdw](http://www.asid.org/rwdw)

## ■ AROUND OUR DESIGN COMMUNITY

### AIASF: Architecture + the City

**September 1-30, throughout SF**

Check out AIASF's website for a month of fun, engaging programs:

[http://www.aiasf.org/programs/public\\_programs/architecture\\_and\\_the\\_city.htm](http://www.aiasf.org/programs/public_programs/architecture_and_the_city.htm)

### IIDEX/NeoCon Canada

Keynotes and seminars qualify for CEUs.

WHEN: September 22-25

WHERE: Direct Energy Center, Toronto

COST: depends on how many seminars you attend; free registration for trade show ends midnight TODAY

INFO/REGISTER: <http://www.iidexneocon.com/2010/>

## ■ AROUND OUR DESIGN COMMUNITY

### NKBA Monthly Event

**September 15: Are LEDs For You?**

Are we on the cutting edge, or the bleeding edge? Hear what Nancy McCoy learned at "light bulb school" at the Annual LightFair event in Las Vegas and at General Electric in Cleveland!

**September 16: Kitchen and Bath Lighting—Circa 2010**

New title 24 regulations went into effect January 1, 2010. How will you light your design projects? I attended the LightShow West event in Los Angeles visiting 160 manufacturer booths and attending seminars looking for LED fixtures and answers to questions we all have about the new light source.

TIME: 10 am-2:30 pm; Registration starts 9:45 am

WHERE: Purcell Murray,  
185 Park Lane, Brisbane, 415-468-6620

COST: \$36 each, or \$60 for both

RSVP online at <http://nocankba.org/> - click on "Register here!"

### Martino Zanotta Lecture

California College of the Arts' Furniture Program presents an evening with Martino Zanotta, president and CEO of Zanotta SpA, founded by Zanotta's father in 1954. This Milan-based industrial design firm is devoted to "the Italian way of living design," focusing on form and technology, regularly bringing in internationally famed architects and designers to create its products, which are distributed in more than 60 countries, winning numerous awards, and represented in the collections of many major museums, including the Museum of Modern Art, New York; the Metropolitan Museum, New York; Centre George Pompidou, Paris; the London Design Museum; the Berlin Arts and Crafts Museum; Vitra Design Museum, Weil am Rhein, Germany; and the Israel Museum, Jerusalem.

WHEN: Wednesday, September 22, 7 pm

COST: free

WHERE: CCA San Francisco campus, Timken Lecture Hall, 1111 Eighth Street (at 16th and Wisconsin)

## ■ AROUND OUR DESIGN COMMUNITY: World’s Leed Hotels by Wen-I Chang

Wen-I Chang, developer of the LEED Certified Gaia hotels in collaboration with Ling Ling Chang created the **World’s LEED Hotels – Innovation, Renovation and Development**. This book features 23 green hotels, 21 of which were one of the first to pioneer the path of LEED Certification for Hotels. The stories in this book gives insight into their journey, challenges and obstacles they overcame to create a business not just for profit but to lead the industry into a more sustainable future. Tim Cole of the USGBC Board of Directors says in his foreword, “Environmental responsibility is represented for these projects. They believe that being environmentally responsible is both the right thing to do as a corporate citizen and the right thing to do for their business. We all should not look at investments to improve our environmental performance as a ‘cost of doing business,’ but rather an ‘investment for our future.’”

The stories are told from the perspective of owners, developers, architects and employees of the hotels and describes the impact that it has had on the business and in addition, into their own personal lives. The interviews and articles written for this book demonstrate the passion and dedication of each individual involved in the LEED Certification process. “My hope is that this book will educate, inspire and illumine a path for those who want to join this green mission,” Wen-I Chang says.

Wen-I Chang has graciously provided a discount to ASID members through the end of the year! Chapter members can purchase the book for \$19.95 plus \$5 shipping & handling at [http://www.worldleedhotels.com/Site/ASID\\_Discount.html](http://www.worldleedhotels.com/Site/ASID_Discount.html) (not a typo; the site is case-sensitive). For bulk purchases, books are \$17.45 each when purchased in quantities of 5 or more plus S&H; please contact co-author Ling Ling Chang at [info@worldleedhotels.com](mailto:info@worldleedhotels.com). Books are normally \$34.95 each.

For any further questions/comments regarding the book, please email, [info@worldleedhotels.com](mailto:info@worldleedhotels.com)

### WORLD’S LEED HOTELS INNOVATION, RENOVATION AND DEVELOPMENT



## ■ AROUND OUR DESIGN COMMUNITY

### NARI Silicon Valley Monthly Mtg

**Residential Energy Efficiency Retrofit Program and the Home Star program, and the jobs they will create for remodeling industry!**

WHEN: Wednesday, Sept 15, 6:00 pm - 8:30 pm

WHERE: Golden State Lumber  
38801 Cherry St., Newark, 94560

COST: NARI Members: \$35, Non-Members: \$45

RSVP to [info@narisv.org](mailto:info@narisv.org) or 408 559-4996

#### Prop. 24 Lunch and Learn

Learn about this November ballot measure that would reverse state tax updates needed to grow our economy and put Californians back to work.

WHEN: Wed, Sept. 22, 11:30 am to 1:00 pm

WHERE: Denny's Restaurant  
1140 Hillsdale Ave., San Jose  
(at corner of Hillsdale & Newberry, nr Almaden Expwy & Capitol Expwy)

COST: free; lunch averages around \$12

RSVP by 9/21 to [Karen@MDesignsArchitects.com](mailto:Karen@MDesignsArchitects.com)

### NARI Monterey

**CALGREEN vs. Local Ordinances: Which is better?**

CALGREEN, new state mandated green building code, takes effect January 1, 2010. All California municipalities are required to accept these regulations unless they adopt and put into place their own local ordinance prior to January 1. John Kuehl, Chief Building Official for Monterey, will present the details of CALGREEN, what it means to the building industry, and discuss Carmel and Monterey's current green ordinances.

WHEN: Wednesday, Sept 15, 5:30 pm - 7:30 pm

WHERE: Ferguson Bath, Kitchen & Lighting Gallery  
1144 Fremont Blvd, Seaside, CA 93955

COST: NARI/AIA Members: \$15, Non-Members: \$20

RSVP to [machell@ksmonterey.com](mailto:machell@ksmonterey.com) or (831) 899-3303

## USGBC Upcoming Events

### LEED Green Associate Exam Prep

WHEN: Thursday, October 14, 8:30 am - 5:00 pm

WHERE: Rudolph and Sletten  
1600 Seaport Boulevard, Suite 350  
Redwood City, CA 94063

COST \$295 USGBC-NCC member/\$345 non-member

REGISTER at [www.usgbc-ncc.org](http://www.usgbc-ncc.org), and click on date

### West Coast Green

Learn the latest in sustainable technologies at one of the most significant green events of the year.

WHEN: September 30 - October 2

WHERE: Fort Mason Center, SF

COST \$1,175 for 3-day pass; \$445 for one day through 9/21; check website for student/volunteer/group discounts

ASID members get 30% off Full Conference Passes: go to [westcoastgreen.com/30.discount](http://westcoastgreen.com/30.discount)

For free Tradeshow Floor Passes, go to: [westcoastgreen.com/free.tradeshow](http://westcoastgreen.com/free.tradeshow)

## The SF Fall Antiques Show

**October 28 to October 31, 2010**

**Thursday - Saturday, 10:30 a.m. to 7 p.m.**

**Sunday, Noon to 5 p.m.**

The San Francisco Fall Antiques Show is the oldest continuously operating international antiques show on the West Coast, and is vetted in cooperation with the Antiques Dealers Association of California to ensure the highest quality merchandise. This year's theme is Chinoiserie: Rococo to Eco. All proceeds benefit Enterprise for High School Students, a non-profit job referral and career development agency for San Francisco high school students.

For information, please go to [www.sffas.org](http://www.sffas.org).

Thank you to our IP Year-Long Sponsors:

